



MYISTRA

THE UNIFIED COMMUNICATIONS APPLICATION FOR ENTERPRISE MOBILE AND DESKTOP USERS

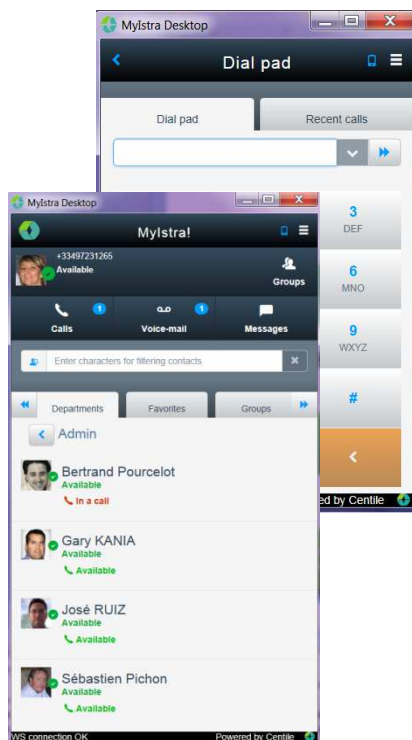
myIstra is a selfcare client enabling service providers to increase revenue by offering enterprise end users an intuitive and easy to use application to manage their unified communications settings from the mobile or the desktop.

Used in standalone mode, myIstra softphone converts the computer into a multifunction IP phone. It allows the end-user to make, receive and manage communications with a single click from his computer.

In tandem mode (web or installed) with the IP phone, myIstra enables the end-user to control calls from his computer or his IP phone. He can, for example, answer a call from his phone, put the caller on hold and transfer it to another extension from myIstra.

Integrated with Centile Istra platform, myIstra allows end-users to quickly and simply manage their presence, telephony settings, forwarding and voicemail rules, groups, call queuing and call screening services, as well as accessing the corporate and private directories, click to dial from a contact, chat, text messaging, and call back.

myIstra is available on Windows, Linux, tablets iOS and Android with responsive screen display.



KEY FEATURES

- Presence management
- Searchable & click-to-dial corporate and personal contacts
- Contacts management (add/filter/add to favorites)
- Voicemail & forwarding rules management
- Anonymous call rejection/Call screening management
- Blacklist management
- Call hold/retrieve/alternate
- Blind/announce transfer
- Conference services (scheduled, n-way, video)
- Call park/pick up
- LDAP/Outlook/CRM integration
- Instant messaging
- Call recording
- Call back
- Call queuing /Call Center
- Boss/secretary filtering
- Away attendant
- Find-me Follow-me
- Simultaneous ringing
- Hunt group management
- Telephony settings management